



Salvador Zepeda

3D Artist for Product Visualization | 3D Rendering | Real-Time Rendering | V-Ray Certified Professional

San Salvador, El Salvador +503 70554039 contact@salfredoze.com <https://salfredoze.com/>

PROFILE

Product Visualization Specialist with 5+ years of experience in high-end 3D modeling, animation, lighting, and rendering. Proficient in 3dsMax, V-Ray, Photoshop, Unreal Engine and Spline. With advanced rendering techniques to craft photorealistic product visuals that drive conversion rates. Reduce production delivery times through optimized asset management and streamlined workflows. Proficient in Engineering and Design fundamentals with strong composition and post-production skills. Seeking a Creative role to improve team efficiency, optimize resources, and deliver cutting-edge visual content that exceeds client expectations.

EXPERIENCE

Render Specialist

Salfredoze

Remote

Jun 2022 – Present

I provided consultancy sessions for clients in advertising, design, and e-commerce, helping to improve 40+ product visuals, branding assets, and imagery using Chaos V-Ray, Phoenix FD, and Vantage as a V-Ray Certified Professional.

Creative Director

BlueFlavaCrew

Remote

Nov 2020 – Dec 2021

I created and art-directed over 100 digital pieces that laid the groundwork for a visual system developed for an NFT series on the Ethereum blockchain. I also produced the entire pipeline using Blender, Photoshop, and Unreal Engine.

EDUCATION

Universidad Anáhuac

Bachelor of Science, Design and Digital Animation Engineering.

México, Mérida

Achievements and courses:

- Diploma of Education in Creative Direction
- Business Incubation and Development Program

SKILLS

Product Visualization: 3ds Max, V-Ray, Arnold, Unreal Engine and Blender for cutting-edge Product Visuals in Advertising.

3D Workflow: Modeling, Texturing, UV Mapping, Materials, Rigging, Animation, Lighting, Rendering for Animations.

Web Design and E-Commerce: Figma, Framer, Spline for Prototyping interactive product interfaces and Landing pages.

Retouching And Digital Production: Photoshop, Illustrator, Audition, Premiere Pro, After Effects and Nuke for Audiovisuals projects.

Programming and Development: HTML, CSS, JavaScript, Visual Scripting and Hosting Management for deploying Websites.

Collaboration And Productivity: Miro, Notion, Zoom, Asana, Slack for Workflows and Project Management.

Languages: English B2 (Professional Working), Spanish (Native), French B1 (Fluent), German A1 (Basic).

PROFICIENCY

Problem Solving, Attention to detail, Effective, Communication, Collaboration, Adaptability and Creativity.

CERTIFICATIONS

EF SET

Issued 2023

Inbound Marketing

Issued 2024, ID: 568851864d904aacbf49861beb1fcef5

V-Ray Certified Professional

Issued 2023, ID: 501829-653068-169079

Diffusion Models: AI Image Generation

Issued 2025, ID: 568851864d904aacbf49861beb1fcef5

Archviz Masterclass with Creative Lighting

Issued 2024, ID: 333446-529810-742581